Selected Initiatives to Enhance Apprenticeship Enrollment in Burlington County
July 2014- Present

Dr. Christopher J. Nagy
County Apprentice Coordinator

- Development of intake form for new apprentices and sponsors
- Developed talking points for prospective apprentices and sponsors that included how to approach prospective sponsors, determining geographic region, upgrade of resume and how to ask to be considered as an apprentice
- Advertising: Website, Magazines, County, DOE, BCC, WIB, Chamber of Commerce and National Magazine
- Audience Penetration: high school counselors, alternative schools, veterans, manufacturers, local businesses, BCC, WIB and One Stop Personnel
- Promise to Enrolled Apprentices: You will be able to complete the cycle of courses and not have to wait
- Manufacturer visits – learn what is needed and how apprenticeships add value to workforce
- Visit of One Stop and co-creation of programs and delivery of programs
- Participation in WIB meetings, involve in advisory board for BCIT Adult Education to learn about apprenticeships and efforts made, create partnerships with local Workforce Development
- Increased high visibility, collaboration and leadership roles with BCC President and cabinet as CAC and promoter of innovation and workforce development
- Promotion of Soft Skill development for all enrollees and apprentices – new course
- Year round education (now have summer offerings) which embraces modular scheduling – highway metaphor – collaboration with BCC
- Study of Geography and trends – looking at data with local WIB and Chamber – untapped resources and manufacturers and entrepreneurs
- Enrollment: Up 40+ percent – 38+ apprentices from 0 last year
- Website development: www.bcit.cc adult education – now post employer vacancies and apprenticeships and services for veterans
- Engagement in Career Pathways Discussion with BCC – apprenticeships and Allied Health
Engaged in process to examine the introduction of 504 accommodation plans for adults with special needs and accommodations as well as an opportunity to enhance enrollment and promote job placement with individuals with major disabilities such as blindness, deaf, loss of limb, autistic, etc.